



50 years of eurocheval

• 1976

The inaugural eurocheval in Offenburg

The first **Eurocheval** took place from 21 to 25 July 1976 at the Oberrheinhalle, in Hall 4 and the Ortenauhalle. The exhibition, which lasted five days at the time, laid the foundations for one of Germany's most important equestrian trade fairs.

The 1980s

International focus

The fair increasingly develops into the European platform for equestrian sport, breeding and horse husbandry. International exhibitors and visitors, as well as guest countries, shape its profile.

Mid-1980s

Alongside the trade exhibition, demonstration rings, breed presentations and show programmes become increasingly important. eurocheval evolves from a purely commercial trade fair into an experience for the entire equestrian world.

The 1990s

A meeting place for the equine industry

eurocheval establishes itself as a fixture on the calendar for equestrian sports, horse breeding, stable equipment and accessories.

• 1990

Ride-off

Horse riders and carriage drivers from across Europe gather in 1990 for the first 'Ride-off' through Offenburg, which becomes a tradition at the fair.

• 1998

New corporate identity

eurocheval is given a new, modern corporate identity that reflects the international nature of the trade fair.

The 2000s

A richer experience for visitors

Alongside the trade exhibition, gala shows, breed presentations, demonstrations and hands-on activities are becoming increasingly important.

• 2005

Baden-Arena

With the opening of the Baden-Arena, the exhibition space is expanded by over 5,000 square metres.



- **2016**

- 40 years of eurocheval**

- Four decades of equestrian expertise are celebrated – with strong international participation and a varied programme.

- **2017/18**

- Riding arena on the outdoor grounds**

- The terra-tex® riding arena is opened on the outdoor grounds of the Offenburg Exhibition Centre, providing the best possible ground conditions for horses and riders.

- **2020**

- Pandemic-related hiatus**

- Like many major events, **eurocheval** is also forced to take a break due to the coronavirus pandemic.

- **2022**

- A successful restart**

- eurocheval** returns to great acclaim, reaffirming its status as one of Europe's leading equestrian trade fairs.

- **2023**

- eurocheval** moves to an odd-year cycle for the first time, whilst the venue is expanded with the opening of the EDEKA Arena.

- **2026**

- 50 years of eurocheval**

- Half a century of passion for horses: to mark its anniversary, eurocheval is given a fresh new look and launches a modern concept.

- **2027**

- eurocheval 2027 will take place from 9 to 11 July, Fri and Sat 9 am – 6 pm, Sun 9 am – 5 pm, at the Offenburg-Ortenau Exhibition Centre**

- New features**

- Shorter event duration from Friday to Sunday
 - Optimised opening hours and ticket prices
 - High-quality gala shows on Friday and Saturday featuring stars of the industry
 - Daily programmes on the outdoor grounds and in the riding arenas in the halls
 - Guest country
 - Exhibition advisory board providing industry expertise
 - Youth development programme
 - Trail ride
 - Rider fitness and health



Tickets

(available from 6 November 2026 in the online ticket shop)

Day ticket

Adults aged 16 and over

€10.00 (at the box office €20.00)

Children aged 6–15, students, pensioners

€7.00 (at the box office €14.00)

2+3 Family Day Ticket

(2 adults + 3 children aged 6 and over)

€26.00 (at the box office €52.00)

1+3 family day ticket

1 adult + 3 children (aged 6 and over)

€18.00 (at the ticket office €26.00)

Group day ticket

When booking 10 day tickets, the 11th is free

Tickets for GALA Shows, Friday or Saturday

(available from 6 November 2026 in the online ticket shop)

Reserved seats in the grandstand

Adults €50.00 (€40 at the door)

Children (aged 6–15) €40.00 (€33 at the door)

2+3 Family Ticket

2 adults and 3 children aged 6 and over

€140.00 (€114 at the door)

1+2 Family Ticket

1 adult and 2 children aged 6 and over

€100.00 (€82 at the door)

Children under the age of 6 are admitted free of charge and do not require a ticket, provided they do not occupy their own seat.

A child's ticket is required if the child is to have their own seat.

Further information: www.eurocheval.de



The eurocheval team



Tanja Hartmann, ppa.

Head of the Trade Fair Division

Has been supporting the Offenburg Trade Fair and eurocheval with her expertise for 24 years.



Gabriele Weislogel

Project Manager

As well as having decades of experience in the trade fair sector, she has been involved in equestrian sports for many years, holds a trainer's licence and was herself a horse owner for a long time.



Celina Nahm

Project Officer

Her enthusiasm for trade fairs and animals brings a breath of fresh air to the trade fair team.



Alexandre Kemler

Marketing Team Lead

Has been responsible for eurocheval's marketing for many years and is eurocheval's French-speaking representative on site.



Silke Wälde

Marketing Officer/Press Contact

She provides communications support for eurocheval, has been riding since the age of ten and keeps horses at home in her own open stable.