

# EXHIBITOR APPLICATION

Organizer  
contact info

**eurocheval**  
24 - 27 August 2023



**Messe Offenburg-Ortenau GmbH**  
Postfach 21 10  
D-77611 Offenburg  
FAX +49 (0)781 9226-277

## To be completed by the organizer:

Client-N° \_\_\_\_\_  
Hall / Outdoor area \_\_\_\_\_ Stand N° \_\_\_\_\_  
Size \_\_\_\_\_  
Stand type / Price \_\_\_\_\_

## Please fill out:

Entry in the commercial register:  yes  no  
City / N° \_\_\_\_\_  
VAT ID \_\_\_\_\_

1 Details for the online catalog

Corporate name <sup>1,2</sup> \_\_\_\_\_  
Owner / Manager \_\_\_\_\_  
Street / P.O. Box <sup>2</sup> \_\_\_\_\_  
Country / Zip code / City <sup>1,2</sup> \_\_\_\_\_  
Telephone <sup>2</sup> \_\_\_\_\_ Homepage <sup>1,2</sup> \_\_\_\_\_  
Name for alphabetical catalog entry \_\_\_\_\_  
If not specified, the first letter of the corporate name indicated above will be used  
Entry under following product key (see the attached branch codes): N° \_\_\_\_\_ Exhibited products <sup>1,2</sup> \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Contact person <sup>3</sup> \_\_\_\_\_  
Telephone <sup>3</sup> \_\_\_\_\_ Telefax \_\_\_\_\_  
E-Mail <sup>3</sup> \_\_\_\_\_ Mobile phone <sup>3</sup> \_\_\_\_\_  
 Divergent billing address \_\_\_\_\_

2 Communication  
details

Desired exhibition space: \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ m<sup>2</sup> surface  
front (LM) depth (LM)

Please mark the desired stand type:

	Net price / m <sup>2</sup>			Mandatory additional services:
	Special early bird until 16.9.2022	Early bird until 31.12.2022	Regular price from 1.1.2023	
<input type="checkbox"/> Row booth (Hall)	84,00 EUR	86,00 EUR	91,00 EUR	<input checked="" type="checkbox"/> Waste disposal flat rate / m <sup>2</sup> 3,30 EUR
<input type="checkbox"/> Corner booth (Hall)	93,00 EUR	96,00 EUR	101,00 EUR	<input checked="" type="checkbox"/> Communication package 99,00 EUR
<input type="checkbox"/> Two-corner booth (Hall)	103,00 EUR	106,00 EUR	111,00 EUR	<input checked="" type="checkbox"/> Power connection up to 3 KW* incl. consumption 129,00 EUR
<input type="checkbox"/> Island booth (Hall)	103,00 EUR	106,00 EUR	111,00 EUR	<b>Attention:</b> Power connection for the outdoor area has to be ordered through the dedicated form to find in the service guide!
<input type="checkbox"/> Outdoor area	65,00 EUR <small>incl. 2 tickets for the GALA-Show on 25.8.</small>	67,00 EUR	71,00 EUR	

For stand spaces in the halls, system partitions made of plastic are included in the price.  Yes, we need stand walls  No, we will bring our own stand walls  
 Water connection needed (not available for every stand)  Drain connection needed

\* If you need more electrical capacity, please fill out the dedicated form in our service guide.  
The additional cost will be invoiced separately.

Information for the stand  
allocation

Catering companies are charged with a supplement of 10% on the m<sup>2</sup> price. The eurocheval team is responsible for space allocation and takes into consideration your request as far as possible. A contractual relationship materialises only with the written confirmation of admission emitted by eurocheval.

**Important indication:** further services can be ordered via [https://www.eurocheval.de/en/exhibitors\\_eurocheval](https://www.eurocheval.de/en/exhibitors_eurocheval)

## Application deadline: 30.4.2023

By signing this application form you agree to the special exhibition conditions of the eurocheval 2023 and the security guidelines of the Exhibition Center Offenburg. The service guide and its guidelines are part of the exhibition contract. All prices indicated do not include the legal VAT. **The signatory declares himself duly legally authorized to submit this application form.**

Place, date

Legally binding signature and corporate seal

# Nomenclature

The organizer issues an official exhibition catalogue. It contains an alphabetical list of exhibitors as well as exhibits. An entry in the alphabetical list of exhibitors includes the company name, address, website, e-mail, hall and stand number. An entry in the alphabetical list of exhibitors (catalogue) costs 99,- € plus VAT.

Entries in the list of exhibits are made separately and only include the company name as well as the relevant hall and stand number; 1 entry in the list of exhibits is free; further entries are chargeable.

## **01. Riding arena technology**

- 01.1 Riding arenas, surfaces
- 01.2 Other technology

## **02. Pasture management**

- 02.1 Fencing systems
- 02.2 Sheds and outdoor drinking troughs
- 02.3 Harvest equipment
- 02.4 Transportation equipment
- 02.5 Others

## **03. Equestrian sports and horse management infrastructure**

- 03.1 Riding arena technology
- 03.2 Stabling
- 03.3 Loose boxes, inside, outside, paddocks, rent and temporary boxes
- 03.4 Farriery equipment and accessories
- 03.5 Other stabling and horse management systems

## **04. Stable technology**

- 04.1 Stable flooring, bedding
- 04.2 Waterers, troughs
- 04.3 Feeding machines, grain crushers, straw chaff-cutters
- 04.4 Alarm systems, monitoring equipment
- 04.5 Manure removal systems, machines, dust extraction systems
- 04.6 Cleaning equipment, special appliances
- 04.7 Technical solutions and concepts for horse feeding
- 04.8 Solar systems for buildings
- 04.9 Others

## **05. Transport, vehicles**

- 05.1 Cars, all-terrain vehicles, utility vehicles
- 05.2 Trailers, horse boxes
- 05.3 Tractors, farm loaders
- 05.4 Accessories

## **06. Feed**

- 06.1 Common feeding
- 06.2 Special, supplement, diet feeding
- 06.3 Feeding advice

## **07. Horse care**

- 07.1 Equipment and products for horse care
- 07.2 Equipment and products for hooves, shoeing
- 07.3 Equine solariums
- 07.4 Exercise systems, training technology
- 07.5 Others

## **08. Veterinary medicine**

- 08.1 Diagnostic equipment
- 08.2 Veterinary and laboratory technology
- 08.3 Therapies
- 08.4 Others

## **09. Equestrian sport accessories**

- 09.1 Saddles, bridles, harnesses etc.
- 09.2 Textile accessories (horse rugs, head collars etc.)
- 09.3 Riding gear
- 09.4 Sportswear and leisure clothes
- 09.5 Bits, fittings, other metal products
- 09.6 Special equipment (whips, crops, horse boots etc.)
- 09.7 Textile and leather care
- 09.8 Carriages, wagons, sleighs, sulkies
- 09.9 Carriage sport accessories
- 09.10 Helmets, hats and headgear
- 09.11 Computer embroidery
- 09.12 Western clothing
- 09.13 Riding boots, shoes
- 09.14 Tournament gear
- 09.15 Others

## **10. Horse breeding, equestrian sport**

- 10.1 National breed societies
- 10.2 International breed societies
- 10.3 Syndicates, associations
- 10.4 Breeders, private stallion owners
- 10.5 State studs, provincial studs, marketing, export
- 10.6 Training establishments, training for the horse
- 10.7 Riding schools, professional training centers, training courses
- 10.8 Equestrian sports organizations
- 10.9 Training and education

## **11. Services, equestrian centers, riding holidays, leisure time with horses**

- 11.1 Insurance
- 11.2 Research institutes, universities
- 11.3 Apprenticeship and training
- 11.4 Tourist associations, tour operators, holiday riding centers
- 11.5 Theme parks / Associations / Clubs
- 11.6 Others

## **12. Event services and equipment**

- 12.1 Organizers (horse shows, fairs)
- 12.2 Fences
- 12.3 Others

## **13. Media, publishers, audio-vision, electronic data processing**

- 13.1 International, national, regional equestrian magazines
- 13.2 Equestrian book shops
- 13.3 Forms, calendars, posters, books
- 13.4 Videos, films, music, photos
- 13.5 Computer programmes for studs and riding centers

## **14. The horse in art, gifts**

- 14.1 Painting
- 14.2 Plastic art, sculpture
- 14.3 Design, sport style
- 14.4 Gifts, toys, jewelry


## **15. Special, instructional and informational shows / Special projects**

- 16. **Additional groups**
- 16.1 gastronomy, food service

## **17. Others**

# Special Conditions of Participation

## eurocheval 2023

- 1.) **Organiser**
- 
- Messe Offenburg-Ortenau GmbH  
Postfach 2110, 77611 Offenburg  
Schutterwälder Straße 3, 77656 Offenburg  
FON +49 (0)781 9226-0  
FAX +49 (0)781 9226-277  
info@messe-offenburg.de  
www.messe-offenburg.de
- 2.) **Event and purpose**  
„As an exhibition for equestrian sport, horse breeding and horse keeping, **eurocheval** is intended to represent a central sales market and an information centre for equestrian sports.“
- 3.) **Place of event**  
Messe Offenburg-Ortenau GmbH, analogue
- 4.) **Duration of event, set-up and dismantling**  
Duration of event: Thursday 24 August 2023 to Sunday 27 August 2023  
Opening hours: For visitors daily 10.00 - 18.30 For exhibitors daily 7.30 - 19.30
- Exhibition set-up  
Monday, 21 August 2023 possible on request  
Tuesday, 22 August 2023 from 7.00 am. - 6.00 pm.  
Wednesday, 23 August 2023 from 7.00 am. - 5.00 pm.
- Exhibition dismantling  
Dismantling from Sunday, 27 August 2023 from 19.00 - 24.00 pm.  
Monday, 28 August 2023 and  
Tuesday, 29 August 2023, from 7.00 am. - 6.00 pm.  
*Subject to change without notice.*
- 5.) **Type of event**  
Determination according to § 69 Gewerbeordnung (Trade, Commerce and Industry Regulation Act) as a trade fair (§64 GewO) (e.g. trade fair (§ 64 GewO) / sales exhibition (§ 65 GewO)).
- 6.) **Registration**  
Registration is made by returning the legally binding signed registration form by 30.4.2023 (registration deadline) at the latest. You will then receive a confirmation of receipt of your registration in text form.
- 7.) **Admission to the event**  
Only Messe Offenburg-Ortenau GmbH (hereinafter referred to as Messe Offenburg-Ortenau) shall decide on the admission of your company and your products and on your stand position in accordance with the General Conditions of Participation applicable to all participants and printed on the following pages. The event contract shall only be deemed to have been bindingly concluded upon admission. Messe Offenburg-Ortenau is, however, entitled to revoke admission if the prerequisites for admission are not or no longer met. Provided that all admission requirements have been met, Messe Offenburg-Ortenau will send the exhibitor an admission in text form. The participation contract is not legally binding until admission has been granted.
- 8.) **Participation prices**
- |                |                      |              |
|----------------|----------------------|--------------|
| Row stand      | – Minimum size 10 qm | – 91,00 EUR  |
| Corner stand   | – Minimum size 20 qm | – 101,00 EUR |
| Head stand     | – Minimum size 25 qm | – 111,00 EUR |
| Block stand    | – Minimum size 30 qm | – 111,00 EUR |
| Open-air stand | – Minimum size 20 qm | – 71,00 EUR  |
- A surcharge of 10% will be levied for catering establishments.**  
These prices are net area prices without stand construction. We can provide side and partition walls in the halls on request. Further services can be ordered via the service folder.  
The registration fee including marketing flat rate is EUR 99.00+ VAT. The fee for general hall ancillary costs (waste disposal + hall energy) is € 3.30/m<sup>2</sup> + VAT.
- 9.) **Exhibition of horses**  
The exhibition of horses must be registered on the „Registration for the Exhibition of Horses“ registration form. The stabling area may only be used for the stabling and installation of boxes and paddocks, not for the exhibition of products. For the accommodation of the horses the show management will provide various types of stabling at the exhibitor's expense. Small and large horses are generally accommodated in boxes or paddocks. Special regulations by arrangement. Horses must be stabled in such a way that there is no danger to visitors or horses. Other forms of stabling such as stalls, electric fencing, etc. are not allowed. All horses are subject to the supervision of the veterinary authorities in Offenburg. No horse is allowed on the show grounds without compliance of the veterinary regulations and presentation of the corresponding documents. The valid regulations will be sent before the event. All show and exhibition horses must be in a perfect state of care and health, which will be checked by the veterinarians on arrival. Horses that do not comply with these requirements may be excluded from the show without reimbursement of costs. Sufficient liability insurance must be taken out for each participating horse and proof of this must be provided on request.  
The organiser shall not be responsible for any damage caused by the exhibited horses, also not for damage to the horses. Exhibitors are responsible for their own horses on the exhibition grounds, as well as before, during and after the demonstrations. Through the exhibition management's agency, it is possible to animal insurance can be taken out at favourable conditions. Liability for damages caused by the exhibited horses cannot be accepted by the show management. In case of non-compliance with these safety regulations, the organizer reserves the right, without reimbursement of the costs, to exclude the horse exhibitor from the exhibition and to remove him.
- 10.) **Accommodation and stabling costs**  
The accommodation and stabling of horses will be charged separately according to type and extent (see Application Forms for the Exhibition of Horses).
- 11.) **Co-exhibitors / additional companies**  
The inclusion of a co-exhibitor/additionally represented company must be notified in writing with the application, stating the full address including contact person. For the co-exhibitor a registration fee incl. marketing fee in the amount of EUR 220,00 plus VAT has to be paid. The main exhibitor is jointly and severally liable for this.
- 12.) **Terms of payment**  
The price for the booth space rental (participation fee) and all other fees are net prices, to which the value-added tax in the respective legal amount is additionally shown and must be paid. If no valid VAT ID is provided for companies from the EU that are not based in Germany, Messe Offenburg-Ortenau is obliged to charge the invoice amount including statutory VAT. For the booth space, the exhibitor will receive an invoice in electronic form; for ancillary costs and booth construction packages, invoicing depends on the order date.

All invoices are due for payment upon receipt. If the recipient fails to meet his payment obligation within 14 days of receipt of the invoice, he will be in default even without a reminder, unless a different payment deadline is explicitly agreed on the invoice. Upon the occurrence of default, Messe Offenburg-Ortenau shall be entitled to charge default interest at the statutory rate. In the event of a persistent delay despite a reminder, Messe Offenburg-Ortenau reserves the right to extraordinarily terminate the contractual relationship with immediate effect. However, the participation fee must be paid at the latest before the start of the event.

- 13.) **Stand allocation - stand construction (design)**  
Messe Offenburg-Ortenau will provide the desired space in the desired exhibition area in terms of size and type of stand within the scope of the given possibilities. There is no entitlement to a specific location. The exhibitor will receive in advance a hall plan indicating the location of the stand.  
Messe Offenburg-Ortenau is entitled to allocate an area that deviates from the ordered area within the scope of the layout planning, insofar as this is absolutely necessary and reasonable for the exhibitor. The deviation is considered reasonable if the exhibitor does not immediately reject it.  
In order to avert danger and if there are technical or safety-related reasons, Messe Offenburg-Ortenau may not permit or prohibit an exhibit or demonstration planned by the exhibitor, even at short notice. The discretionary decision of Messe Offenburg-Ortenau in this regard is final and binding. In this case, withdrawal by the exhibitor is excluded, and the exhibitor is responsible for redesigning or repurposing his stand space in consultation with Messe Offenburg-Ortenau. Non-approved goods may be removed by Messe Offenburg-Ortenau at the exhibitor's expense without further warning.  
Projections, pillars, columns as well as installation connections are part of the allocated area. The exhibitor is obliged to take into account the condition and load-bearing capacity of the floor in accordance with the „Technical Guidelines of Messe Offenburg-Ortenau“. Any exchange of exhibition space between exhibitors must be approved in advance by Messe Offenburg-Ortenau in text form.
- 14.) **Stand operation, accident prevention**  
When operating his stand, the exhibitor must comply with the relevant legal regulations as amended from time to time (in particular the Catering Act, Trade Regulations, Hygiene Regulations, Foodstuffs and Consumer Goods Act, Ordinance on Beverage Dispensing Facilities, Ordinance on Places of Assembly (VStättVO) and DGUV Accident Prevention Regulations). If the exhibitor fails to comply with his cleaning and disposal obligations with regard to the sale or distribution of food and beverages at his stand, even after receiving a warning, Messe Offenburg-Ortenau is entitled to have the stand or the sales facility closed.  
The exhibitor is obliged to fit protective devices to his exhibited machinery, apparatus, equipment and other exhibits that comply with the accident prevention regulations of the employers' liability insurance association. The exhibitor shall be liable for all personal injury or damage to property caused during or as a result of the operation of exhibited machinery, apparatus, equipment, etc. Fire extinguishers and signs referring to them may not be removed from their location, hung up or blocked, and emergency exits may not be blocked or obstructed by exhibition stands or exhibits.
- 15.) **Sale / Distribution**  
The sale/distribution of goods and services is only permitted insofar as these are listed in the admission and the sale/distribution takes place on the rented stand area. The exhibitor must comply with the statutory provisions, in particular the law on price labelling. Obtaining and complying with any necessary official permits (such as trade and health permits) is the sole responsibility of the exhibitor. Violations entitle Messe Offenburg-Ortenau, after prior warning, to close the stand immediately and to exclude the exhibitor from participation in the event and, if applicable, in subsequent events. This does not affect the exhibitor's liability for the participation fee in full; the exhibitor has no claim for damages in this regard.
- 16.) **Additionally applicable provisions**  
With your registration for the event, the above „Special Conditions of Participation“, the following „General Conditions of Participation“, the „Technical Guidelines of Messe Offenburg-Ortenau“ and the „House Rules“ become binding parts of the contract. If you are not yet in possession of all documents, they can be requested from Messe Offenburg-Ortenau. The documents are also available for download at [www.messe-offenburg.de](http://www.messe-offenburg.de). Additional verbal agreements are only valid after express written confirmation by Messe Offenburg-Ortenau. Contradictory or additional terms and conditions of the exhibitor shall not apply under any circumstances.



Offenburg, August 2022

Messe Offenburg-Ortenau GmbH  
Geschäftsführerin: Sandra Kircher  
Amtsgericht Freiburg HRB 472277