

# EXHIBITOR APPLICATION

Organizer  
contact info

**eurocheval**  
26 - 29 August 2021



**Messe Offenburg-Ortenau GmbH**  
Postfach 21 10  
D-77611 Offenburg  
FAX +49 (0)781 9226-277

## To be completed by the organizer:

Client-N° \_\_\_\_\_  
Hall / Outdoor area \_\_\_\_\_ Stand N° \_\_\_\_\_  
Size \_\_\_\_\_  
Stand type / Price \_\_\_\_\_

## Please fill out:

Entry in the commercial register:  yes  no  
City / N° \_\_\_\_\_  
VAT ID \_\_\_\_\_

1 Details for the printed catalog  
2 Details for the online entry

Corporate name <sup>1,2</sup> \_\_\_\_\_  
Owner / Manager \_\_\_\_\_  
Street / P.O. Box <sup>2</sup> \_\_\_\_\_  
Country / Zip code / City <sup>1,2</sup> \_\_\_\_\_  
Telephone <sup>2</sup> \_\_\_\_\_ Homepage <sup>1,2</sup> \_\_\_\_\_  
Name for alphabetical catalog entry \_\_\_\_\_  
If not specified, the first letter of the corporate name indicated above will be used  
Entry under following product key (see the attached branch codes): N° \_\_\_\_\_ Exhibited products <sup>1,2</sup> \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Contact person <sup>3</sup> \_\_\_\_\_  
Telephone <sup>3</sup> \_\_\_\_\_ Telefax \_\_\_\_\_  
E-Mail <sup>3</sup> \_\_\_\_\_ Mobile phone <sup>3</sup> \_\_\_\_\_  
 Divergent billing address \_\_\_\_\_

3 Communication  
details

Desired exhibition space: \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ m<sup>2</sup> surface  
front (LM) depth (LM)

Please mark the desired stand type:

	Net price / m <sup>2</sup>			Mandatory additional services:
	Special early bird until 31.7.2020	Early bird until 8.12.2020	Regular price from 9.12.2020	
<input type="checkbox"/> Row booth (Hall)	84,00 EUR	86,00 EUR	89,00 EUR	<input checked="" type="checkbox"/> Waste disposal flat rate / m <sup>2</sup> 3,30 EUR
<input type="checkbox"/> Corner booth (Hall)	93,00 EUR	96,00 EUR	99,00 EUR	<input checked="" type="checkbox"/> Communication package 99,00 EUR
<input type="checkbox"/> Two-corner booth (Hall)	103,00 EUR	106,00 EUR	109,00 EUR	<input checked="" type="checkbox"/> Power connection up to 3 KW* incl. consumption 129,00 EUR
<input type="checkbox"/> Island booth (Hall)	103,00 EUR	106,00 EUR	109,00 EUR	<b>Attention:</b> Power connection for the outdoor area has to be ordered through the dedicated form to find in the service guide!
<input type="checkbox"/> Outdoor area	65,00 EUR <small>incl. 2 tickets for the PRE-Night on 25.08. and for the GALA-Show on 28.08.</small>	67,00 EUR	69,00 EUR	
Plastic stand walls are included (1 m x 2,5 m) <input type="checkbox"/> Yes, we need stand walls <input type="checkbox"/> No, we will bring our own stand walls				
<input type="checkbox"/> Water connection needed (not available for every stand) <input type="checkbox"/> Drain connection needed				
* If you need more electrical capacity, please fill out the dedicated form in our service guide. The additional cost will be invoiced separately.				

Information for the stand  
allocation

Catering companies are charged with a supplement of 10% on the m<sup>2</sup> price. The eurocheval team is responsible for space allocation and takes into consideration your request as far as possible. A contractual relationship materialises only with the written confirmation of admission emitted by eurocheval.

**Important indication:** further services can be ordered via [https://www.eurocheval.de/en/exhibitors\\_eurocheval](https://www.eurocheval.de/en/exhibitors_eurocheval)

## Application deadline: 31.12.2020

By signing this application form you agree to the special exhibition conditions of the eurocheval 2021 and the security guidelines of the Exhibition Center Offenburg. The service guide and its guidelines are part of the exhibition contract. All prices indicated do not include the legal VAT. **The signatory declares himself duly legally authorized to submit this application form.**

Place, date

Legally binding signature and corporate seal

# Nomenclature

The organizer issues an official exhibition catalogue. It contains an alphabetical list of exhibitors as well as exhibits. An entry in the alphabetical list of exhibitors includes the company name, address, website, e-mail, hall and stand number. An entry in the alphabetical list of exhibitors (catalogue) costs 99,- € plus VAT.

Entries in the list of exhibits are made separately and only include the company name as well as the relevant hall and stand number; 1 entry in the list of exhibits is free; further entries are chargeable.

## **01. Riding arena technology**

- 01.1 Riding arenas, surfaces
- 01.2 Other technology

## **02. Pasture management**

- 02.1 Fencing systems
- 02.2 Sheds and outdoor drinking troughs
- 02.3 Harvest equipment
- 02.4 Transportation equipment
- 02.5 Others

## **03. Equestrian sports and horse management infrastructure**

- 03.1 Riding arena technology
- 03.2 Stabling
- 03.3 Loose boxes, inside, outside, paddocks, rent and temporary boxes
- 03.4 Farriery equipment and accessories
- 03.5 Other stabling and horse management systems

## **04. Stable technology**

- 04.1 Stable flooring, bedding
- 04.2 Waterers, troughs
- 04.3 Feeding machines, grain crushers, straw chaff-cutters
- 04.4 Alarm systems, monitoring equipment
- 04.5 Manure removal systems, machines, dust extraction systems
- 04.6 Cleaning equipment, special appliances
- 04.7 Technical solutions and concepts for horse feeding
- 04.8 Solar systems for buildings
- 04.9 Others

## **05. Transport, vehicles**

- 05.1 Cars, all-terrain vehicles, utility vehicles
- 05.2 Trailers, horse boxes
- 05.3 Tractors, farm loaders
- 05.4 Accessories

## **06. Feed**

- 06.1 Common feeding
- 06.2 Special, supplement, diet feeding
- 06.3 Feeding advice

## **07. Horse care**

- 07.1 Equipment and products for horse care
- 07.2 Equipment and products for hooves, shoeing
- 07.3 Equine solariums
- 07.4 Exercise systems, training technology
- 07.5 Others

## **08. Veterinary medicine**

- 08.1 Diagnostic equipment
- 08.2 Veterinary and laboratory technology
- 08.3 Therapies
- 08.4 Others

## **09. Equestrian sport accessories**

- 09.1 Saddles, bridles, harnesses etc.
- 09.2 Textile accessories (horse rugs, head collars etc.)
- 09.3 Riding gear
- 09.4 Sportswear and leisure clothes
- 09.5 Bits, fittings, other metal products
- 09.6 Special equipment (whips, crops, horse boots etc.)
- 09.7 Textile and leather care
- 09.8 Carriages, wagons, sleighs, sulkies
- 09.9 Carriage sport accessories
- 09.10 Helmets, hats and headgear
- 09.11 Computer embroidery
- 09.12 Western clothing
- 09.13 Riding boots, shoes
- 09.14 Tournament gear
- 09.15 Others

## **10. Horse breeding, equestrian sport**

- 10.1 National breed societies
- 10.2 International breed societies
- 10.3 Syndicates, associations
- 10.4 Breeders, private stallion owners
- 10.5 State studs, provincial studs, marketing, export
- 10.6 Training establishments, training for the horse
- 10.7 Riding schools, professional training centers, training courses
- 10.8 Equestrian sports organizations
- 10.9 Training and education

## **11. Services, equestrian centers, riding holidays, leisure time with horses**

- 11.1 Insurance
- 11.2 Research institutes, universities
- 11.3 Apprenticeship and training
- 11.4 Tourist associations, tour operators, holiday riding centers
- 11.5 Theme parks / Associations / Clubs
- 11.6 Others

## **12. Event services and equipment**

- 12.1 Organizers (horse shows, fairs)
- 12.2 Fences
- 12.3 Others

## **13. Media, publishers, audio-vision, electronic data processing**

- 13.1 International, national, regional equestrian magazines
- 13.2 Equestrian book shops
- 13.3 Forms, calendars, posters, books
- 13.4 Videos, films, music, photos
- 13.5 Computer programmes for studs and riding centers

## **14. The horse in art, gifts**

- 14.1 Painting
- 14.2 Plastic art, sculpture
- 14.3 Design, sport style
- 14.4 Gifts, toys, jewelry

## **15. Special, instructional and informational shows / Special projects**

- 16. **Additional groups**
- 16.1 gastronomy, food service

## **17. Others**

# Special Conditions of Participation

Messe Offenburg-Ortenau GmbH

## Organiser

77656 Offenburg, Germany  
Messe Offenburg-Ortenau GmbH, Schutterwälder Str. 3, 77656 Offenburg, Germany  
Telephone: +49 (0)781 9226-0, Fax: +49 (0)781 9226-277  
email: info@messe-offenburg.de  
Internet: www.messe-offenburg.de

## Event and Purpose

The euro**cheval** is intended to be an exhibition for equestrian sports, horse breeding and horse keeping, a central outlet and information center for the equestrian industry

## Event site

Messe Offenburg-Ortenau GmbH, analog

## Event duration

*Event duration: Thursday 26 August 2021 until Sunday 29 August 2021*

## Opening times:

For visitors daily 10.00 a.m. - 6.30 p.m.  
For exhibitors daily 7.30 a.m. - 7.30 p.m.

## exhibition set-up:

*Monday, August 23, 2021 possible on request  
Tuesday, August 24, 2021 from 7.00 a.m. - 6.00 p.m.  
Wednesday, August 25, 2021 from 7.00 a.m. - 5.00 p.m.*

## Exhibition deconstruction

*Dismantling from Sunday, 29 August 2021 from 19.00 until midnight.  
Monday, August 30, 2021 and  
Tuesday, August 31, 2020, from 7.00 a.m. - 6.00 p.m.*

## Type of event

Determination according to § 69 trade regulation as trade fair (§64 GewO)(e.g. trade fair (§ 64 GewO) / sales exhibition (§ 65 GewO))

## Registration

Registration is made by returning the legally binding signed registration form no later than 31 Dezember 2020 (registration deadline). You will then receive confirmation of receipt of your registration from us in text form.

## Admission to the event

Solely Messe Offenburg-Ortenau GmbH (hereinafter referred to as Messe Offenburg-Ortenau) decides on the admission of your company and your products and on your stand placement in accordance with the “**General Conditions of Participation**” applicable to all participants and printed on the following pages. The event contract is only deemed to have been bindingly concluded upon admission. Messe Offenburg-Ortenau is, however, entitled to revoke admission insofar as the prerequisites for admission are not met or are no longer met.

Provided that all admission requirements have been met, the Exhibitor will receive confirmation of admission in text form from Messe Offenburg-Ortenau. The participation contract is not legally binding until admission has been granted.

## Participation fees

- Rowbooth minimum size 10 sqm - 89,00 EUR
- Cornerbooth minimum size 20 sqm - 99,00 EUR
- Headbooth minimum size 25 sqm - 109,00 EUR
- Blockbooth minimum size 30 sqm - 109,00 EUR
- Outdoorbooth minimum size 20 sqm - 69,00 EUR
- A surcharge of 10% will be levied for catering establishments.

- These prices are net area prices without stand construction. We can provide side and partition walls in the halls on request. Additional services can be ordered via the service folder.
- The registration fee including marketing flat rate is € 99.00+ VAT. The fee for general hall ancillary costs (waste disposal + hall energy) is € 3.30/m<sup>2</sup> + VAT.

## **Exhibition of Horses**

The exhibition of horses must be registered on the registration form "Application form for the exhibition of horses". The stabling area may only be used for the erection of boxes and paddock areas, not for the exhibition of goods. The exhibition management will offer different kinds of stables to be charged to the exhibitor for the accommodation of the horses.

Small and large horses will generally be accommodated in boxes or paddocks. Special arrangements by agreement with the exhibition management.

The stabling of the horses must be arranged in so that no danger exists either for visitors or for horses at any time. Other forms of stabling such as folding frames, electric fencing etc. will not be permitted.

All horses shall remain under the supervision of the Offenburg veterinary authorities. No horse will be allowed onto the exhibition premises unless the terms and conditions imposed by the veterinary authorities have been fulfilled and the necessary documents have been presented. The presently valid terms and conditions will be sent on request.

All horses being exhibited and presented at the fair must be impeccably cared for and in good health. Vets will be present to check on horses upon their arrival at the fair and any horses which do not come up to the required standards may be excluded from taking part in the fair without the exhibition management being under any obligation to reimburse costs.

An appropriate liability insurance policy is to be concluded for every horse and evidence of this is to be presented on request. The exhibition management shall not be liable for damages caused by the horses participating in the exhibition, nor for damages to the horses. The exhibitors are themselves liable for their horses on the fair premises as well as prior to, during and after the presentations.

The exhibition management is able to assist in arranging animal insurance policies under favourable conditions. The exhibition management is, however, unable to take over liability for damages caused by the exhibited horses. Any horse exhibitor failing to comply with these safety regulations may be excluded from the exhibition by the exhibition management and have to leave the fair without reimbursement of costs.

## **Charges for horse accommodation and stabling**

The accommodation and stabling of horses is to be charged separately according to type and size (see the attached application form for the exhibition of horses).

## **Co-exhibitors / Additional companies**

The inclusion of a co-exhibitor/an additionally represented company must be put in writing when the registration is submitted, stating the full address incl. contact person. In order to include a co-exhibitor, the booking of the Standard Stand Medium or a larger stand is required.

A registration fee of EUR 220,00 plus VAT is payable for the co-exhibitor and includes the following services: Inclusion in the virtual stand plan/company directory – one visitor access incl. congress participation – digital marketing package. The main exhibitor is jointly and severally liable in this regard.

## **Terms of payment**

The rental of the stand space (participation fee) and all other fees are net prices, to which value added tax at the respective statutory rate is also indicated and must be paid. Insofar as no valid VAT ID is provided for companies from the EU that are not based in Germany, Messe Offenburg-Ortenau is obliged to charge the invoice amount including statutory VAT.

With regard to the stand space, the Exhibitor will receive an invoice in electronic form; for ancillary costs and stand construction packages, invoicing will depend on the order date. All invoices are due for payment upon receipt. Insofar as the recipient does not meet its payment obligation within 14 days of receipt of the invoice, the recipient is in default even without a reminder, unless a different payment term is explicitly agreed on the invoice. In the event of default, Messe Offenburg-Ortenau is entitled to charge default interest at the statutory rate. In the event of persistent default despite a reminder, Messe Offenburg-Ortenau reserves the right to terminate the contractual relationship extraordinarily with immediate effect. However, the participation fee must be paid before the start of the event at the latest.

## **Stand allocation – Stand construction (design)**

Messe Offenburg-Ortenau provides the desired space in the desired exhibition area in terms of size and type of stand within the scope of the given possibilities. There is no entitlement to a specific location. The Exhibitor will receive a hall plan in advance, on which the location of the stand will be marked.

Messe Offenburg-Ortenau is entitled to allocate an area that deviates from the ordered area within the limits of the floor space, insofar as this is absolutely necessary and reasonable for the Exhibitor. The deviation is deemed reasonable insofar as the Exhibitor does not reject it immediately.

## **Sales / Distribution**

The sale/distribution of goods and services is only permitted insofar as such sales/distribution are listed in the confirmation of admission and the sale/distribution takes place at the rented stand space. The legal provisions, in particular the law on price labelling, must be complied with by the Exhibitor. Obtaining and complying with any necessary official permits (such as trade and health permits) is the sole responsibility of the Exhibitor.

Violations entitle Messe Offenburg-Ortenau, after prior warning, to shut down the stand immediately and to exclude the Exhibitor from participation in the event and, if applicable, in subsequent events. This does not affect the Exhibitor's liability for the participation fee in full; the Exhibitor has no claim for damages in this respect.

## **Other applicable provisions**

With your registration for the event, the above “**Special Conditions of Participation**”, the following “**General Conditions of Participation**”, the “**Technical Guidelines of Messe Offenburg-Ortenau**” and the “**House Rules**” become binding parts of the contract. If you are not yet in possession of all documents, said documents can be requested from Messe Offenburg-Ortenau. The documents are also available for download at [www.messe-offenburg.de](http://www.messe-offenburg.de). Additional verbal agreements are only valid after express written confirmation by Messe Offenburg-Ortenau. Contradictory or additional terms and conditions of the exhibitor do not apply in any case.



Offenburg, März 2021

Messe Offenburg-Ortenau GmbH  
Sandra Kircher  
Amtsgericht Freiburg HRB 472277